





# The Visegrad Contribution to the EU Digital Single Market - Speakers' Biographies

30th November 2016, 15:30 - 19:00

## **Keynote address**



Krzysztof Szubert, Plenipotentiary of Minister for International Affairs / Strategic Advisor to the Minister (Ministry of Digital Affairs), Republic of Poland

Krzysztof Szubert is currently the Plenipotentiary of Minister for International Affairs and Strategic Advisor to the Minister of Digital Affairs of the Republic of Poland. From 2015 to 2016 he has been a member of the Digitization Council at the Ministry for Digital

Affairs, winning in 2015 the "Polish ICT - Man of the Year" annual Burda-Magazine / CRN prize. Since 2012, Mr. Szubert has been Minister of Digitization in the BCC Economy Shadow Cabinet. Previously to that, Mr. Szubert has held managerial posts in both Polish and foreign enterprises in the ICT industry for more than twenty years. Author of many articles and commentaries in press and television, he was nominated for the title of "Personality of the IT" for his contribution to the IT industry.

## Panel 1: How to Create an Innovation Friendly Regulatory Environment?



Moderator: Colin Blackman, Director of the CEPS Digital Forum, CEPS (Centre for European Policy Studies)

Dr. Colin Blackman is the Director of the CEPS Digital Forum and the founding editor of the international journal info and CEO and founder of consulting firm Camford Associates, including clients such as the European Commission, the European Parliament, the World Bank, ITU, OECD, Sweden's Ministry of Enterprise, Energy and Communications, and many more. Dr. Blackman has also

edited the Tenth Anniversary Edition of the joint World Bank/ITU <u>Telecommunications</u> <u>Regulation Handbook</u>, and is Visiting Senior Fellow at the London School of Economics and Political Science. He is also member of the Editorial Board of the *Telecommunications Policy* journal, which he edited for over 15 years.









**Luc Hendrickx**, Director Enterprise Policy and External Relations, UEAPME (European Association of Craft, Small and Medium-Sized Enterprises)

Luc Hendrickx is since 2000 Director of Enterprise Policy and External Relations at UEAPME, the European employer's organisation representing the interests of crafts and SMEs at EU level. From 1997 until 2000 he was member of cabinet of the

Flemish Minister of Environment and Employment. Mr. Hendrickx joined UNIZO in 1989, the Belgian SME organisation, as Legal Counsellor. Between 1992 and 1998 he also lectured at the Flemish Economic High School (VLEKHO) in Brussels. He started his career in 1986 as salesman in his sister's do-it-yourself shop.



Lex Paulson, International Counselor, Democracy 2.1 (disruptive voting system and technological solutions for participatory online governance)

Lex Paulson is an International Counselor for Democracy 2.1, a company creating innovative technological solutions for improved community decision-making and civic engagement, led by Czech anti-corruption activist, mathematician, and philanthropist Karel Janeček. A native of Washington DC, he has worked as an

attorney, professor, writer, and political strategist, including projects in participatory democracy for UNICEF, the U.S. State Department, and the National Democratic Institute. Trained in political theory at Yale, Cambridge, and the Sorbonne, he served as legislative counsel in the 111th U.S. Congress, organized on four U.S. presidential campaigns, and has worked in countries such as India, Tunisia, Egypt, Uganda, Côte d'Ivoire, and Qatar. He lectures in rhetoric and political theory at Sciences Po - Paris.



#### Stephanie Lepczynski, Associate Director, The Lisbon Council

Stéphanie Lepczynski is associate director at the Lisbon Council, where she oversees the think tank initiatives on public sector innovation and web start-ups. She is also the co-founder and president of Bouge asbl, a non-profit organisation active on the cultural scene. Prior to this, she worked at the European Commission for the Directorate-General Competition, where she contributed to the design of state aid legislations (General Block Exemption Regulation, State Aid in the Form of Guarantees). Ms.

Lepczynski worked for a private company in Warsaw and as an assistant for the French Cultural Department of the French Embassy in Wrocław. She holds a Masters degree in European Politics and a Masters degree in European Law.









<u>Jaromír Novák, Chairman of the Council of the Czech</u> <u>Telecommunication Office, Czech Republic</u>

Mr. Jaromír Novák is Chairman of the Council of the Telecommunication Office of the Czech Republic since 2013 and has been a member of the latter since October 2012. He actively participated in the negotiation of "*The Telecoms Package*" during the Czech Presidency of the EU Council in the 2009 and was a member of the team for implementation of the new regulatory

framework into the Czech national law. From 2005 to 2012, Mr. Novák served in the Department of Electronic Communications at the Ministry of Informatics and later at the Ministry of Industry and Trade, where he then held the position of Director of the Electronic Communications Department and subsequently Section Director of the Digital Economy.



Peteris Zilgalvis, Head of Unit Start-ups and Innovation, European Commission DG Connect

Mr. Peteris Zilgalvis is Head of the Unit Start-ups and Innovation at DG Connect. Until 2010, he was Head of the Governance and Ethics Unit, Directorate Science, Economy and Society at DG Research, European and previously was Head of the Unit, Infectious Diseases and Public Health in the Health Research Directorate. From 1997 to 2005, Mr. Zilgalvis was Deputy Head of

the Bioethics Department of the Council of Europe, in its Directorate General of Legal Affairs. In addition, he has held various positions in the Latvian civil service and was Senior Environmental Law Advisor to the World Bank/Russian Federation Environmental Management Project and was Regional Environmental Specialist for the Baltic Countries at the World Bank.

### Showcase Session I: Warsaw 2016 Hackaton Winners



<u>Fringers Team</u> – a team of real friends making great things happen.

The team met each other at the academic science club at the Jagiellonian University in Cracow, organizing workshops and conferences for students together. As computer science students, they started to take part in different technology competitions. Their teamwork experience led them to work on their own startup

project - liveaid: building a more effective system for emergency calls by using new







technology to deliver accurate information about the accident and direct help to the injured.

Fabian Kapuscik – Project Manager Robert Kuna – Frontend Dev Jakub Król – Head Dev Aleksander Surman – Backend Dev

## Panel II: Digital Skills for Everybody



István Erényi, Digital Champion of Hungary, Ministry of National Development, Hungary

István Erényi is the Digital Champion of Hungary since 2013. Between 2001 and 2015, he was a national representative in European IT policy bodies, for 5 years being vice- chair of the UN-EEC Internet Economy Expert Team. Between 1997 and 2006, Mr. Erényi was Director General responsible for IT policy and

regulation, and later senior counsellor at the Permanent Representation of Hungary to the EU and at the Ministry of National Development. Previous to that, between 1968 and 1997, Mr. Erényi worked as a senior research fellow at the Institution of Academy of Sciences and taught at the Technical University of Budapest. He was also awarded as *Sub Auspicii Rei Publicae Popularis*, a solemn as well as exceptional form of Promotio.



**Bob Kartous**, Head of Communications, EDUin (NGO promoting education), Czech Republic

Bob Kartous is the head of communications and an analyst in the think-tank EDUin. He has been publishing about education in the Czech media and providing regular media commentaries. He has been teaching at the University of Economics and Management in Prague, helped to launch the start-up Education Republic and in

2015 he participated in the realization of the Forum 2000 international conference in Prague. Apart for his focus on education, he is also interested in media. He is an editor of the Czech critical internet daily Britské listy. He has graduated from Pedagogical Faculty and Faculty of Sports Studies MU in Brno and holds PhD from Media Institute at Faculty of Social Sciences UK in Prague.



Zdzisław Krasnodębski, Member of the European Parliament in Industry, Research and Energy Committee, Republic of Poland

Zdzisław Krasnodębski is a member of the ITRE committee and a substitute member of CULT and SEDE committees. He serves as an ECR coordinator in ITRE and is also as a co-chair of ECR Working Group on Demography, Intergenerational and Family Policies. Mr Krasnodębski is a professor at the University of







Bremen and an associate professor at the Akademia Ignatianum in Cracow. He taught, among others, at the University of Warsaw, University of Kassel, Cardinal Stefan Wyszyński University, Catholic University of America, Columbia University. He also gave visiting lectures at numerous universities e.g. Princeton University, University of Oxford and University of Cambridge.



Marta Poslad, Head of Public Policy for Central and East Europe, Google

Marta Poślad joined Google in 2012. Before becoming the Head of Public Policy & Government Relations in Central and Eastern Europe she was responsible for privacy & security issues in Europe, Middle East and Africa. Marta is a social scientist, graduate of the University of Cambridge and the University of Warsaw.



<u>Lucilla Sioli</u>, Head of Unit, Digital Economy and Skills, European <u>Commission</u>

Lucilla Sioli is the Head of the "European Semester and knowledge base" unit within Directorate-General CONNECT at the European Commission. Her unit monitors trends and performance in the digital economy, is responsible for country monitoring in digital in the context of Europe2020 and for the publication of the Digital Agenda Scoreboard. The unit also manages the oversight of the

Grand Coalition for Digital Jobs which addresses the impact of ICT on labour markets. Ms. Sioli has been a civil servant with the European Commission since 1997.



Moderator: **Nick Wallace**, Senior Policy Analyst | Center for Data Innovation

Nick Wallace is a senior policy analyst at the Center for Data Innovation. He previously worked as a government technology policy analyst at Ovum, a global consultancy based in London. He has a master's degree in public policy jointly awarded from the Central European University in Budapest and the Institut Barcelona d'Estudis Internacionals and a bachelor's degree in

politics from Liverpool John Moores University.







## **Showcase Session II: Prague 2016 Hackaton Winner**



Jakub Klaučo, Winner of the Prague 2016 Hackaton

Jakub Klaučo is a young Big Data Engineer who won the technology competition in the category on best use of open data. His application 'CleanAir' uses government data for geo-visualization of pollution in the Czech Republic. He graduated in 2015 in Information Systems and Technologies at University of Economics in Prague and between 2014 and 2016 has been Data Warehouse Consultant in

Teradata. He currently works as Big Data Engineer at the 02 mobile operator in the Czech Republic.

His application CleanAir is an online app that uses data from Czech Hydrometherologic bureau to visualize pollution levels in Central-Europe. It uses Voronoi diagrams to find the nearest pollution monitoring station in your area and shows you a level of selected pollutants.

## **Closing Remarks**



Wlodzimierz Marcinski, Digital Champion of the Republic of Poland, Ministry of Digital Affairs, Poland

Wlodzimierz Marcinski holds the position of Digital Champion in Poland and is a member of national digital champions' network initiated by the European Commission President since 2012. He is also a Council of Europe's expert on information technologies and member of the Committee on Informatics of Polish Academy of Sciences. From 2008 to 2011, Mr. Marcinski was the director of

the Information Society Department in the Ministry of the Interior and Administration. From 2004 to 2005, he served as Undersecretary of State in the Ministry of Scientific Research and Information Technology co-created the Informatisation Law and vetoed, on behalf of Poland, against the directive on software patenting. During the EU preaccession period (1998-2004) he was responsible for the ICT and information society negotiations chapter while working in the Polish Representation in Brussels.



• Visegrad Fund

